



# “TRUST ME”

## Student Notebook

For thoughts on manipulation and misinformation

[Write your name here.]

# Definition of Manipulation

**manipulation**

[Click here to type your answer.](#)

[Click here](#) to go to the **Manipulation Word Map**.

**Manipulation Word Map**  
Graphic Organizer

**What is it?**

**What is it like?**

**Manipulation**

**Can you think of examples?**

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# Essential Questions Note-Taking Sheet

## Graphic Organizer

**What is manipulation and how does it work?**

Click here to type your answer.

**How does misinformation manipulate people?**

Click here to type your answer.

## Manipulation and Misinformation

**What are the consequences of misinformation?**

Click here to type your answer.

**How do you know who (and what) you can trust?**

Click here to type your answer.

# Viewing Guide: Words to Know

## Vocab Box

**Directions:** When you hear one of these terms in “TRUST ME,” add it to the chart below and write down its definition and include an example of the term.

manipulation, addiction, virtual, media, polarization, brain hacking, misinformation, confirmation bias, negativity bias, manipulation, deepfakes

Vocabulary Word	Definition	Example
Click here to type.	Click here to type your answer.	Click here to type your answer.
Click here to type.	Click here to type your answer.	Click here to type your answer.
Click here to type.	Click here to type your answer.	Click here to type your answer.
Click here to type.	Click here to type your answer.	Click here to type your answer.
Click here to type.	Click here to type your answer.	Click here to type your answer.
Click here to type.	Click here to type your answer.	Click here to type your answer.

## CHALLENGE

Investigate the terms “**news judgment**,” “**native advertising**,” and/or “**sockpuppet**.” Explain how these terms relate to the concepts and vocabulary words in “TRUST ME.”

Click here to type your answer.

# What Manipulation Means to Me

**Directions:**

Create a representation of what manipulation means to you.  
Use words and/or images.

# “TRUST ME” Viewing Guide

## Graphic Organizer

**Directions:** As you watch “TRUST ME,” jot down any notes and evidence from the film to help you answer the questions in each strand.

### Essential Questions for the entire film

- What is manipulation and how does it work?
- What are the consequences of misinformation?
- How do you know who (and what) you can trust?

### How Manipulation Works

#### Essential questions for this strand:

How does manipulation work?

Click here to type your answer.

Who manipulates and why?

Click here to type your answer.

### Why We’re Vulnerable to Manipulation

#### Essential questions for this strand:

What role does psychology play in manipulation?

Click here to type your answer.

Why does almost everyone fall for some of the untruths or misinformation they see?

Click here to type your answer.

# Viewing Guide, cont.



## Impact of Manipulation

### Essential questions for this strand:

What are the effects of manipulation?

[Click here to type your answer.](#)

Are there any positive effects of manipulation? If so, what are they?

[Click here to type your answer.](#)

How do online agitators like trolls manipulate people into believing and sometimes acting on false information?

[Click here to type your answer.](#)

## Challenges of Dealing with Manipulation

### Essential questions for this strand:

What are some of the tough questions surrounding manipulation?

[Click here to type your answer.](#)

How do laws surrounding free speech allow people to manipulate others?

[Click here to type your answer.](#)

# Exit Ticket

Using what you've learned already and your Viewing Guide notes, what are three ways you think people can fight manipulation?

1. Click here to type your answer.
2. Click here to type your answer.
3. Click here to type your answer.

# How to Fight Manipulation by Misinformation

## Graphic Organizer

<b>Prediction</b>	<b>Confirmed, Disconfirmed, or Neither?</b>	<b>New Thinking</b>
Click here to type your answer.	Click here to type your answer.	Click here to type your answer.
Click here to type your answer.	Click here to type your answer.	Click here to type your answer.
Click here to type your answer.	Click here to type your answer.	Click here to type your answer.

### Ideas I Hadn't Thought Of / Other Notes

Click here to type your answer.

# How to Fight Manipulation by Misinformation

Graphic Organizer

**My plan for fighting misinformation:**

Click here to type your answer.

# Can You Trust This Source?

**Directions:** Go to three different websites. Identify the source. Think about what bias could be there. Justify how you can or cannot trust what you are reading.

List your information in the chart below.

Article	Trustworthy Source? (Yes, No, or Not Sure)	Why or Why Not?
Click here to type your answer.	<b>Click here to type your answer.</b>	Click here to type your answer.
Click here to type your answer.	<b>Click here to type your answer.</b>	Click here to type your answer.
Click here to type your answer.	<b>Click here to type your answer.</b>	Click here to type your answer.

# Manipulation Word Map, Revisited

## **Directions:**

1. With your group, create a new word map that shows what manipulation is and how it works in the digital age.
2. Be sure to include 5-10 vocabulary words and show how the terms are related.
3. Incorporate examples from "TRUST ME."
4. Defend your work in relation to the essential questions.